

Heartland

Cash
Register
Express

Heartland Capital Guide

Rev 07/2020

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Date	Product Version	Author	Summary
07/16/2020	13.1017	BG	Original document introduced.

Overview

Heartland always strives to help businesses succeed with innovative payment technology solutions and other smart ways to boost their business. We have recently partnered with Lendio to give business owners unprecedented access to capital by exposing potential funding solutions within our Heartland POS products, thereby making it easy for merchants to engage with products and services like Lending directly from their POS.

Prerequisites

- ▶ Dealer must be signed up as an affiliate to sell lending
- ▶ Must be utilizing CRE version 13.1017 or higher
- ▶ The Point of Sale software must be configured to work with the Central API. For more information, please see [Configuring Central API Credentials in CRE](#).

If you have any questions or concerns regarding Heartland Capital, please contact your dealer, or email our team at heartlandcapital@heartland.us.

Accessing Heartland Capital in CRE

You can find the **Heartland Capital** banner at the bottom of the **Manager / Options** screen.



Applying through Heartland Capital

To apply, follow these steps:

- 1 From the **Manager / Options** screen, select the **Heartland Capital Apply Now** banner.

The **Heartland Capital Powered by lendio** webpage launches.

- 2 Use the dropdown arrows to complete the following fields:

- How much money are you looking for?

Tip: The POS automatically generates the average monthly sales, but you may choose a different amount if appropriate.

- How long have you been in business?
- What is your average monthly sales?
- What is your personal credit score?

Heartland Capital Powered by lendio
Fast funding to grow your business

Your information will be shared with Lendio and their network of lenders for the purpose of matching you with a lender.

How much money are you looking for?*
\$25-\$50K

How long have you been in business?*

2-3 years

What is your average monthly sales?*

\$50k-\$100k

What is your personal credit score?*

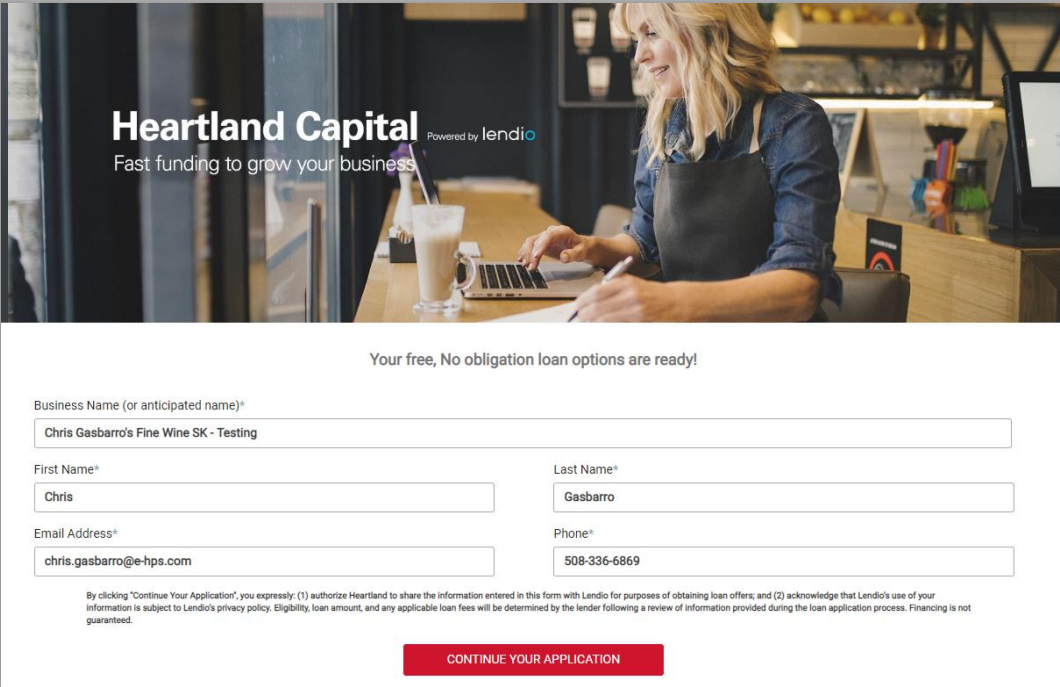
(650-679) Good

NEXT

Applying is free and won't impact your credit.
Privacy Policy | Terms of Use

- 3 Select the **Next** button and complete the following fields:

- Business Name (or anticipated name)
- First Name
- Last Name
- Email Address
- Phone



Heartland Capital Powered by Lendio
Fast funding to grow your business

Your free, No obligation loan options are ready!

Business Name (or anticipated name)*
Chris Gasbarro's Fine Wine SK - Testing

First Name*
Chris

Last Name*
Gasbarro

Email Address*
chris.gasbarro@e-hps.com

Phone*
508-336-6869

By clicking "Continue Your Application", you expressly: (1) authorize Heartland to share the information entered in this form with Lendio for purposes of obtaining loan offers; and (2) acknowledge that Lendio's use of your information is subject to Lendio's privacy policy. Eligibility, loan amount, and any applicable loan fees will be determined by the lender following a review of information provided during the loan application process. Financing is not guaranteed.

CONTINUE YOUR APPLICATION

4 Select the **Continue Your Application** button to apply.

Upon submission, you will either be directed to your email for further instructions, **or** to the Lendio page to create a password, log in, and complete your application.